

Samsung ProXpress M4020ND

Outstanding A4 Monochrome Printer
for Small Workgroups



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The Samsung ProXpress M4020ND has won the BLI Summer 2013 “Pick” for “Outstanding A4 Monochrome Printer for Small Workgroups.”

“The M4020ND is a great choice for small workgroup environments, offering a combination of speed and very good output quality,” said BLI Senior Analyst for Printers and A4 MFPs Marlene Orr. “And, making it even easier on the bottom line are many environmental features that not only conserve resources, but help lower TCO even further.” Samsung’s Easy Eco Driver lets users conserve toner (and lower cost per page) by removing text or images, or decreasing the density of text or changing the font before printing, all without affecting the original document. The Result Simulator in the driver provides the estimated reduction for carbon dioxide emissions and energy and paper consumption when “green” features are selected. An Eco hard key on the control panel defaults the unit to the most environmentally responsible settings (duplexing, 2-up printing, skip blank pages and toner-save mode), to further reduce costs.

Business users will also appreciate the comprehensive management solution, Samsung SyncThru, which provides administrators with a more user-friendly interface than most competitors and more complete functionality, including the ability to return granular information for many non-Samsung devices. Users can download Samsung Mobile Print, a free app, to print to the ProXpress M4020ND from any WiFi-enabled tablet or smartphone running iOS or Android operating systems.

“Small to medium-sized businesses are increasingly seeking lower operating costs for maximum profitability without sacrificing high performance,” said Joosang Eun, senior vice president of sales and marketing at Samsung Electronics. “The monochrome M4020ND laser printer is designed to offer an

efficient experience with professional performance at a reasonable cost. We are honoured by the award from BLI and we consider them as recognition of our continued effort in discovering new possibilities in printer innovation.”

BLI highly recommends the Samsung ProXpress M4020ND for environments printing up to 4,000 pages per month.

About **BLI Pick Awards**

Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and the best performers qualify as “Pick” contenders. Consequently, a BLI “Pick” is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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